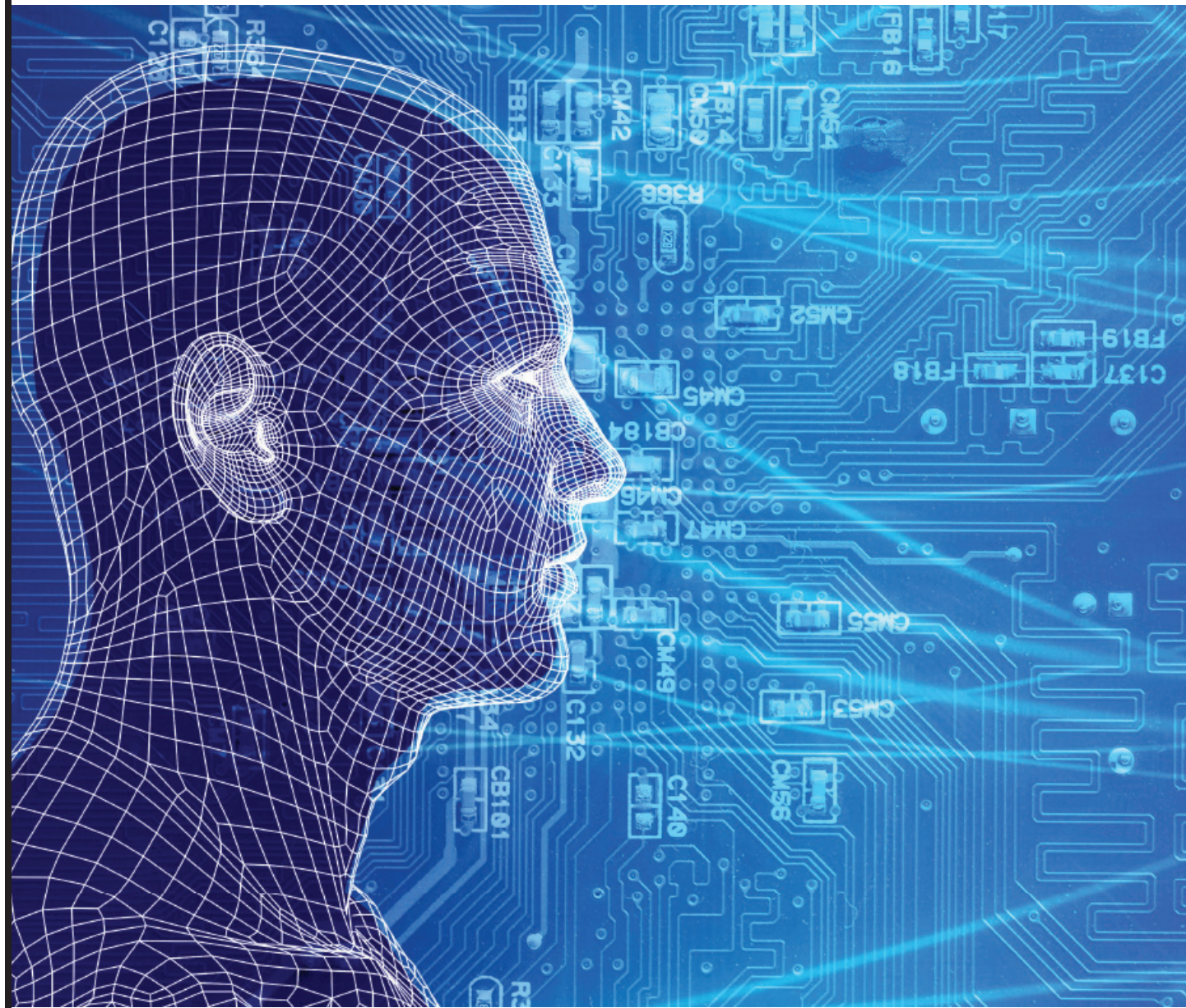


# Transform 2020



Sept. 25-27 • Toronto, Canada



Alumni of the Indian Institutes of Technology are recognized thought leaders and have established a reputation for entrepreneurship, innovation and management of technology.

Conferences provide an ideal and exciting setting to network, exchange ideas, while reflecting on technological advances unfolding and become a part of the grand solution towards building a resilient future.

Today we are wrestling with a few competing impulses. How we can grow and change and deepen our skills, spot new ideas, grow in many innovative forms, be an entrepreneur, or how your company competes in the age of artificial intelligence or how you sharpen your strategic thinking skills?

It is important to know that this conference is not just another staged "innovation theatre", here the needle will move, the pressure to re-invent and re-generate will grow and we will set fire to the passion to re-ignite and get prepared for the tsunami of changes that follow in rapidly evolving times.



As a most natural outcome, TRANSFORMATION sets the thematic subject for the conferences and named as **TRANSFORM 2020**, first of the five conferences that is built around Sustainable Development Goals (SDG) of UN.

**TRANSFORM 2020** will have several thought provoking sessions focussed in Transformation of - self, families, academic institutes, work places, cities, societies and public life and will devote all its energy and resources to up skill and "value transfer" to delegates.

We are fully committed helping the delegates to become better 'knowledge workers', impact public policy so as to propel Canada into a KBE (Knowledge Based Economy) by 2030.

We invite academicians, corporate leaders and public policy champions to come forward and help us in our endeavour to make our country Canada, a vibrant, technology knowledge leader in the world.

This is an invitation to occupy your seat for the future, undertake a journey starting this decade that's knocking on our doors now – the 2020's. Through the lens of a crystal ball, this will likely be a time when science fiction manifests itself in our homes and roads and skies as viable, everyday technologies. Cars that can drive themselves, meat that is derived from plants, robots that can be fantastic companions — at work and at play.

**An event not to be missed!**



For Sponsorships,  
Please contact:

Vinod Munshi  
Chair, Sponsorship  
chairsponsorship@transformtechcon.com

	TITLE SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	BREAK-OUT SESSION SPONSOR	SILVER SPONSOR
	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000
<b>PR &amp; News Media Benefits</b>					
Inclusion of logo/mention in PR and media communication	✓	✓	✓	✓	✓
<b>Print Media Benefits</b>					
Advertisement in Conference Souvenir	Back page	Front inside cover	Full inside page	Full inside page	Full inside page
<b>Web Media Benefits</b>					
Recruitment ads on the Conference website for 180 days	✓				
Recruitment ads on the Conference website for 90 days		✓	✓		
Logo displayed as the event sponsor on the Conference website for 180 days	✓	✓	✓	✓	✓
Hyperlinked logo is a part of each email event announcement sent to thousands of alumni	✓	✓	✓	✓	✓
<b>Other Benefits</b>					
'VIP' reception	8 seats	6 seats	4 seats	2 seats	1 seat
2 reserved seats at one DG table for (All Events)	✓	✓	✓	✓	✓
Mention before the keynote speech during the sponsored event	✓	✓	✓	✓	✓
Appropriate visibility at conference venue - corporate brochures, gifts, etc.	✓	✓	✓	✓	✓
Conference attendance complimentary tickets, with premium seating	12 seats	6 seats	4 seats	3 seats	2 seats
Conference Gala with Premium seating	16 seats	8 seats	4 seats	3 seats	2 seats
Appropriate recognition in conference and gala - play advertisement video pitch, .ppt slides, to be negotiated	60 seconds video	30 seconds video	15 seconds video	5 ppt slides	3 ppt slides
Photo Booth	✓				
IIT ALUMNI TV - Interview	10 MINS	5 MINS	2 MINS		
Exhibition space	Exhibitor booth	Exhibitor booth	Exhibitor table	Exhibitor table	Exhibitor table

**Gala Table Sponsors**

Super Premium Tables: Super premium location, 8 guests CAD 5,000

Premium Tables: Premium location, 8 guests CAD 3,000

**Note: Conference currency is Canadian dollars**

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